

# 9th

# World Congress of Administrative and Political Sciences



WORLD CONGRESS  
OF ADMINISTRATIVE & POLITICAL SCIENCES



## Porto, Portugal 01-03 October 2020

### ABSTRACTS

### BOOKS

ADPOL - 2019

Participants Flags



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**WORLD CONGRESS**  
OF ADMINISTRATIVE & POLITICAL SCIENCES

9th World Congress of Administrative and  
Political Sciences  
(ADPOL-2020)

Porto, Portugal  
01-03 October 2020

# **ABSTRACTS BOOKS**

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The Academic Events Group

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Prof. Dr. Carlos Rodrigues & Prof. Dr. Ana Cláudia Carvalho Campina

Universidade Portucalense, Porto, Portugal

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## KEYNOTES



**María Teresa Ballestar**  
ESIC Business & Marketing School

**Keynote Title:** “Will automation and robotics increase knowledge and gender bias in companies?”

**Abstract:** As Smit et al. (2020) point out, the COVID-19 pandemic is going to increase the presence of automation and its relevance in industry, but its contribution is going to be heterogenous across regions and groups of population. This keynote speech aims are to shed light on which levels of education are going to benefit from this process and their impact according to gender. Higher education levels not related to STEM studies will possibly be one of the first casualties of these changes, especially in European countries, where the numbers of students in those areas, have been slowly going down over the last few decades.

**Bio:** María Teresa Ballestar is researcher at ESIC Business & Marketing School. She has developed her professional career in different sectors such as IT consultancy, banking, startups and pharma. She spent more than seven years as IT consultant and later more than eleven years in areas related with data analysis in banking, such as risk, finance, marketing and data science. She has been holding managing positions, driving digitalization, innovation and data analytics in start-ups and pharmaceutical companies. She is currently Associate Director of Data Analytics in Spain in one of the world’s largest pharmaceutical firms.

She holds a B.A in Statistics and a M.Sc. in Marketing & Market Research, a M.A in Information and Knowledge Society and also a PhD. in Applied Economics. Her research focus on applying data science, big data and AI to understand, evaluate and predict customer behaviour in e-commerce, the impact of public policies on productivity, business and economic phenomena and the impact of digital transformation in companies, where she has published several papers in top tier journals within the last years.



**Sasa Drezgic, PhD**  
Associate professor of Faculty of Economics  
University of Rijeka, Croatia

**Keynote Title:** “Will be announce”



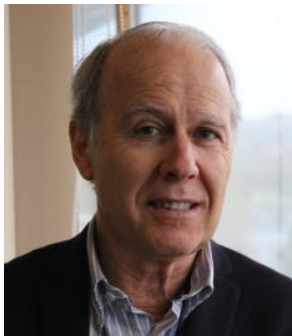
**Prof. Dr. Ana Cláudia Carvalho Campina**

PhD Human Rights; Political Scientist; University Professor in Law Department; Researcher in IJP Portucalense Institute for Legal Research; Vocational Trainer; Lecturer of UNESCO Chair in Youth, Education and Society; Lecturer of Gonçalves Dias Chair (BR).

**Keynote Title:** “The right to decide the moment of ending life: the political duty of create the need conditions”

**Abstract:** Does the right to life, enunciated in multiple international treaties and constitutions from multiple countries, impose on people who have to remain obligatorily alive regardless of their degraded state of health? Or does that right mean “the right” to the free choice to end life if health no longer exists and life is atrocious suffering?

This is the question that we propose to debate, through the qualitative-analytical method, in the light of the International Treaties, country laws and the jurisprudence of National and International Courts, as well as the level of political action on this issue.



**Prof. Dr. Carlos Rodrigues**

PhD European Tax Law; University Professor in Law; Researcher in IJP Portucalense Institute for Legal Research; Lecturer of Gonçalves Dias Chair (BR); Vocational Trainer; Ex-Principal Advisor Tax and Customs Authority; Legal Consultant.

**Keynote Title:** “The right to decide the moment of ending life: the political duty of create the need conditions”

**Abstract:** Does the right to life, enunciated in multiple international treaties and constitutions from multiple countries, impose on people who have to remain obligatorily alive regardless of their degraded state of health? Or does that right mean “the right” to the free choice to end life if health no longer exists and life is atrocious suffering?

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# New challenges in teaching and learning of administrative studies – digitalisation and innovative pedagogies

OANA IUCU, University of Bucharest

## Abstract

The period of time after the transition to the online educational system, was marked by a series of challenges for all teachers in higher education institutions, in general but with some more special accents for teachers in the social sciences and administrative studies fields, particularly. The very rapid transition to the online teaching and learning system, without sufficient training and not properly adapted to the educational needs of students (already migrated to virtual environments and digital tools), has produced some visible dysfunctions, especially in informal interactions with students. The dimensions investigated using a methodology based on the survey's technique aimed at: types of academic activities carried out during the period dedicated to online activities, participation in online activities of "synchronous" type - face to face - categories of online applications used, types of platforms for asynchronous activities, classical teaching strategies most commonly used in association with online educational techniques. In the same investigated context, we initiated the research of some qualitative variables, regarding the satisfaction and student's well-being, as well as the weaknesses and vulnerabilities felt in the management of these activities. The investigated population was represented by students and teachers from the fields of study Administrative Studies, academic categories that will provide a serious input for formulating conclusions that can contribute to improving practical-applied relationships between digitization strategies and innovative pedagogies. On this basis, we propose to launch a practical module for the training of university professors on the innovative pedagogies applied to the administrative sciences and law academic fields.

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# STRATEGIC ENVIRONMENTAL ASSESSMENT (SEA) PROCESS FOR SUSTAINABLE ADMINISTRATIVE AND POLITICAL SCIENCES TOWARDS SUSTAINABLE DEVELOPMENT

**Vijayan Gurumurthy Iyer**, Professional Engineer (India) and Co-ordinator , Engineering Council of India (ECI), DEBM Counsellor and Co-ordinator, The EDII of India

## Abstract

Strategic environmental assessment (SEA) process for achieving sustainable administrative and political sciences for Industry 4.0 (includes source specific, industrial specific and generic) that can be broadly defined as a study and check of the administrative and political scientific impacts of a proposed project, plan, policy or legislative action on the environment and sustainability. Significance of the research work is mainly confirmatory SEA process that has been aimed in order to incorporate environment and sustainability factors in to project planning and decision making process. "Environmental impact assessment" (EHIA) can be defined as the systematic identification and evaluation of the potential environmental impacts (effects) of the proposed administrative and political projects, plans, policies, programs, or legislative actions relative to the physical-chemical, biological, biochemical, bio-physical, radioactive, cultural, socio-economic and anthropological components of the total environment. The primary purpose of the EIA process in administrative and political science is to encourage the considerations of the environment in project planning and decision making process and to arrive at actions which are more environmental wise compatible. Three most of the significant terms are " Environmental inventory ", "Environmental impact assessment," and " Environmental Statement ". The most significant legislation in administrative and political science is the Environmental impact assessment Act that is EIA process Act is hereby proposed considering environmental quality guidelines, regulation and procedures in order to ensure that balanced decision making process. Administrative and political scientific process should include the integrated considerations of technical, economic, environment, social, and other factors. The most important of these considerations can be referred to as " the three Es" (Engineering or technical, economics, and environment) in administrative and political planning and decision making process. The past five decades have been characterized by passage of legislations dealing with the environment including legislations of control of water, air and land pollution, solid and hazardous waste management, resource conservation and recovery. It is concluded that Industry 4.0 protocol for SEA process be helpful for the sustainable administrative and political development. The SEA treaty protocol pertains to federal and official government procedures are helpful for making much earlier decision than EIA and SIA processes. Therefore, it is key tool for sustainable development. SEA in administration and political science aims to incorporate environment, and sustainability considerations in to strategic planning and decision- making processes, and to formulate sustainable administration and political projects, policies, plans, programs and legislative actions.

**Key –words:** administration, assessment, environment, political, sustainability, impact.

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