

9th

World Congress of Administrative and Political Sciences



WORLD CONGRESS
OF ADMINISTRATIVE & POLITICAL SCIENCES



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Porto, Portugal 01-03 October 2020

DRAFT PROGRAM

ADPOL - 2019

Participants Flags



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WORLD CONGRESS
OF ADMINISTRATIVE & POLITICAL SCIENCES

**9th World Congress of Administrative and
Political Sciences
(ADPOL-2020)**

**Porto, Portugal
01-03 October 2020**

Draft Program

Organization
The Academic Events Group

Organized by

Universidade Portucalense, Porto, Portugal

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Prof. Dr. Carlos Rodrigues & Prof. Dr. Ana Cláudia Carvalho Campina

Universidade Portucalense, Porto, Portugal

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KEYNOTES



María Teresa Ballestar
ESIC Business & Marketing School

Keynote Title: “Will automation and robotics increase knowledge and gender bias in companies?”

Abstract: As Smit et al. (2020) point out, the COVID-19 pandemic is going to increase the presence of automation and its relevance in industry, but its contribution is going to be heterogenous across regions and groups of population. This keynote speech aims are to shed light on which levels of education are going to benefit from this process and their impact according to gender. Higher education levels not related to STEM studies will possibly be one of the first casualties of these changes, especially in European countries, where the numbers of students in those areas, have been slowly going down over the last few decades.

Bio: María Teresa Ballestar is researcher at ESIC Business & Marketing School. She has developed her professional career in different sectors such as IT consultancy, banking, startups and pharma. She spent more than seven years as IT consultant and later more than eleven years in areas related with data analysis in banking, such as risk, finance, marketing and data science. She has been holding managing positions, driving digitalization, innovation and data analytics in start-ups and pharmaceutical companies. She is currently Associate Director of Data Analytics in Spain in one of the world’s largest pharmaceutical firms.

She holds a B.A in Statistics and a M.Sc. in Marketing & Market Research, a M.A in Information and Knowledge Society and also a PhD. in Applied Economics. Her research focus on applying data science, big data and AI to understand, evaluate and predict customer behaviour in e-commerce, the impact of public policies on productivity, business and economic phenomena and the impact of digital transformation in companies, where she has published several papers in top tier journals within the last years.



Sasa Drezgic, PhD
Associate professor of Faculty of Economics
University of Rijeka, Croatia

Keynote Title: “Will be announce”



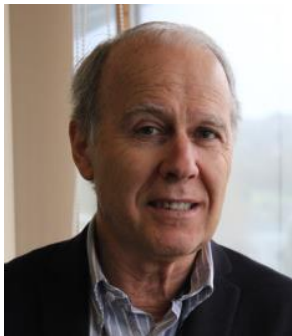
Prof. Dr. Ana Cláudia Carvalho Campina

PhD Human Rights; Political Scientist; University Professor in Law Department; Researcher in IJP Portucalense Institute for Legal Research; Vocational Trainer; Lecturer of UNESCO Chair in Youth, Education and Society; Lecturer of Gonçalves Dias Chair (BR).

Keynote Title: “The right to decide the moment of ending life: the political duty of create the need conditions”

Abstract: Does the right to life, enunciated in multiple international treaties and constitutions from multiple countries, impose on people who have to remain obligatorily alive regardless of their degraded state of health? Or does that right mean “the right” to the free choice to end life if health no longer exists and life is atrocious suffering?

This is the question that we propose to debate, through the qualitative-analytical method, in the light of the International Treaties, country laws and the jurisprudence of National and International Courts, as well as the level of political action on this issue.



Prof. Dr. Carlos Rodrigues

PhD European Tax Law; University Professor in Law; Researcher in IJP Portucalense Institute for Legal Research; Lecturer of Gonçalves Dias Chair (BR); Vocational Trainer; Ex-Principal Advisor Tax and Customs Authority; Legal Consultant.

Keynote Title: “The right to decide the moment of ending life: the political duty of create the need conditions”

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DRAFT PROGRAM

IMPORTANT EVENTS

| | | |
|-----------------------------|---|--|
| 01.10.2020 10:00 – 10:15 | Prof. Dr. Hüseyin Uzunboylu , <i>Higher Education Planning, Supervision, Accreditation and Coordination Board</i> , Nicosia, North Cyprus Prof. Dr. Çetin Bektaş Tokat Gaziosmanpaşa University, Turkey | |
|-----------------------------|---|--|

| TIME | TITLE | SPEAKER | HALL NAME |
|---|---|---|-----------|
| 01.10.2020 10:15 – 11:00 Keynote 1 | “Will automation and robotics increase knowledge and gender bias in companies?” | Teresa Ballestar ESIC Business & Marketing School | 1 |

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| 11:00 – 11:20 | Coffee Break |
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| TIME | TITLE | SPEAKER | HALL NAME |
|---|--------------------|---|-----------|
| 01.10.2020 11:20 – 12:00 Keynote 2 | “Will be announce” | Sasa Drezgic, PhD Associate professor of Faculty of Economics University of Rijeka, Croatia | 1 |

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| 12:00 – 13:00 | Lunch |
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| TIME | TITLE | SPEAKER | HALL NAME |
|---|---|---|-----------|
| 02.10.2020 09:30 – 10:10 Keynote 3 | “The right to decide the moment of ending life: the political duty of create the need conditions” | Prof. Dr. Ana Cláudia Carvalho Campina , <i>PhD Human Rights; Political Scientist; University Professor in Law Department; Researcher in IJP Portucalense Institute for Legal Research; Vocational Trainer; Lecturer of UNESCO Chair in Youth, Education and Society; Lecturer of Gonçalves Dias Chair (BR).</i> Prof. Dr. Carlos Rodrigues PhD European Tax Law; University Professor in Law; Researcher in IJP Portucalense Institute for Legal Research; Lecturer of Gonçalves Dias Chair (BR); Vocational Trainer; Ex-Principal Advisor Tax and Customs Authority; Legal Consultant. | 1 |

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| 10:10 – 10:20 | Coffee Break |
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| 02.10.2020 19:00 – 19:20 | Closing Ceremony | |
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**01/10/2020, Thursday
(Porto Time, GMT-2)**

IMPORTANT EVENTS

| | | |
|-----------------------------|---|--|
| 01.10.2020 10:00 – 10:15 | Prof. Dr. Hüseyin Uzunboylu , <i>Higher Education Planning, Supervision, Accreditation and Coordination Board</i> , Nicosia, North Cyprus Prof. Dr. Çetin Bektaş Tokat Gaziosmanpaşa University, Turkey | |
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| TIME | TITLE | SPEAKER | HALL NAME |
|---|---|---|-----------|
| 01.10.2020 10:15 – 11:00 Keynote 1 | “Will automation and robotics increase knowledge and gender bias in companies?” | Teresa Ballestar ESIC Business & Marketing School | 1 |

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| 11:00 – 11:20 | Coffee Break |
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| TIME | TITLE | SPEAKER | HALL NAME |
|---|--------------------|---|-----------|
| 01.10.2020 11:20 – 12:00 Keynote 2 | “Will be announce” | Sasa Drezgic, PhD Associate professor of Faculty of Economics University of Rijeka, Croatia | 1 |

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| 12:00 – 13:00 | Lunch |
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**Session 1
13:00 – 15:00**

| ORDER | TITLE | AUTHOR, AFFILIATION and COUNTRY |
|-------|---|--|
| 1 | New Challenges in Teaching and Learning of Administrative Studies – Digitalisation and Innovative Pedagogies | Oana Iucu, <i>University of Bucharest</i> , Romania |
| 2 | Perceptions of The Impact of Transformational Leadership on Human Capital Within the Disruptive Business Environment of Academia | Ayman Abu-Rumman, <i>Ahliyya Amman University</i> , Jordan |
| 3 | Tourist Routes and User Profiling in Recommender Systems: An Analysis of Northern Portugal Visitors | Sara Araújo, Filipa Brandão, Zélia Breda, <i>Polytechnic Institute of Porto</i> , Portugal |
| 4 | Consumers' Attitudes Towards Discount Stores' Private Brands | Tamer Baran, Ahmet Bardakci, <i>Pamukkale University</i> , Turkey |
| 5 | The Transformative Role of Human Resources (Hr) In the Digitalisation of Companies: A Study on How Game-Based Assessments Can Attract More Talent in The Recruiting Processes | Uğur Gürbüz, Mine Afacan Findıklı, Şebnem Özdemir, <i>Bahçeşehir University</i> , Turkey |
| 6 | Enhancing Employee Retention in Supervisory Support Context: Role of Person-Organizations Fit and Career Commitment | Hafiz Ghufuran Ali Khan, <i>International Islamic University</i> , Islamabad Pakistan |

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| 15:00 – 15:20 | Coffee Break |
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Session 2
15:20 – 17:00

| ORDER | TITLE | AUTHOR, AFFILIATION and COUNTRY |
|-------|--|---|
| 1 | The Evolving Understanding of Bureaucracy and The Developments in Management Accounting | Helena Costa Oliveira, Lúcia Lima Rodrigues, <i>Polytechnic of Porto</i> , Portugal |
| 2 | The Value of Insolvency: Liquidation Value and Creditors Recovery | Eduarda Duarte, Cristiana Cerqueira Leal, <i>EEG - University of Minho</i> , Portugal |
| 3 | Assessment Of Factors Determining VAT Gap – Lithuania | Egidijus Bikas, Gabija Malikonyte, <i>Vilniaus university</i> , Lithuania |
| 4 | Participatory Budgeting From The Perspective Of The Budget and Finances of The Municipality of Mirandela | Sónia P. Nogueira, Lucas Maciel, <i>University of Minho</i> , Portugal |
| 5 | Identifying the Environmental Impact of Public Private Partnership Projects in Nigeria | Afeez Sanni, <i>University of Jos</i> , Nigeria |
| 6 | Generation Expression and Identification in Lithuania | Gita Šakytė-Statnickė, <i>Klaipėda State University of Applied Sciences</i> , Lithuania |

02/10/2020, Friday
(Porto Time, GMT-2)

IMPORTANT EVENTS

| TIME | TITLE | SPEAKER | HALL NAME |
|---|---|--|-----------|
| 02.10.2020 09:30 – 10:10 Keynote 3 | “The influence of COVID-19 in the Social Wellbeing” | Prof. Dr. Ana Cláudia Carvalho Campina , <i>PhD Human Rights; Political Scientist; University Professor in Law Department; Researcher in IJP Portucalense Institute for Legal Research; Vocational Trainer; Lecturer of UNESCO Chair in Youth, Education and Society; Lecturer of Gonçalves Dias Chair (BR).</i> Prof. Dr. Carlos Rodrigues <i>PhD European Tax Law; University Professor in Law; Researcher in IJP Portucalense Institute for Legal Research; Lecturer of Gonçalves Dias Chair (BR); Vocational Trainer; Ex-Principal Advisor Tax and Customs Authority; Legal Consultant.</i> | 1 |

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| 10:10 – 10:30 | Coffee Break |
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Session 3

10:30 – 12:00

| ORDER | TITLE | AUTHOR, AFFILIATION and COUNTRY |
|-------|--|--|
| 1 | Strategic Environmental Assessment (Sea) Process for Business Economics and Management in Industry 4.0 Towards Sustainable Development | Vijayan Gurumurthy Iyer, India |
| 2 | Determination of Factors Affecting the Amount of Particulate Matter (PM10): Example of Eskişehir City Center | Hüseyin Gürbüz, Halime Arslan Gürdal, Hasan Durmus, Turkey |
| 3 | The Level of Entrepreneurship in Polish Regions and The State of The Business Cycle | Paweł Zasadzki, Łukasz Markowski, Damian Opalach, <i>University of Warmia and Mazury in Olsztyn</i> |
| 4 | The Role of Implementing Kpis To the Faculty Members in Enhancing Higher Education Quality in Lebanon | Moetaz Soubjaki, Radwan Choughri, Hussein Al Jardali, <i>Jinan University, Lebanon</i> |
| 5 | The Enhancers of The Internationalization Strategy and Its Relation with Business Performance – The Portuguese Case | Carla Azevedo Lobo, Carla Santos Pereira, Natércia Durão, <i>Universidade Portucalense Infante D. Henrique, Portugal</i> |
| 6 | Determinants, Entry Mode Choice and Barriers to The Internationalisation Of Tourism Companies: The Case Study of Two Portuguese Hotel Groups | Rui Vieira, Zélia Breda, Filipa Brandão, <i>University of Aveiro, Portugal</i> |

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| 13:00 – 14:00 | Lunch |
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| TIME | TITLE | SPEAKER | HALL NAME |
|---|---|--|-----------|
| 02.10.2020 14:00 – 14:40 Keynote 3 | “The right to decide the moment of ending life: the political duty of create the need conditions” | <p>Prof. Dr. Ana Cláudia Carvalho Campina, <i>PhD Human Rights; Political Scientist; University Professor in Law Department; Researcher in IJP Portucalense Institute for Legal Research; Vocational Trainer; Lecturer of UNESCO Chair in Youth, Education and Society; Lecturer of Gonçalves Dias Chair (BR).</i></p> <p>Prof. Dr. Carlos Rodrigues <i>PhD European Tax Law; University Professor in Law; Researcher in IJP Portucalense Institute for Legal Research; Lecturer of Gonçalves Dias Chair (BR); Vocational Trainer; Ex-Principal Advisor Tax and Customs Authority; Legal Consultant.</i></p> | 1 |

Session 4

14:40 – 16:40

| ORDER | TITLE | AUTHOR, AFFILIATION and COUNTRY |
|-------|--|--|
| 1 | Fintech Companies: A Bibliometric Analysis | Gencay Tepe, Umut Burak Geyikci, <i>Manisa Celal Bayar University, Turkey</i> |
| 2 | Automation of Accounting Processes: Case Study of The Companies in Lithuanian | Neringa Slavinskaite, <i>Vilniaus kolegija/Applied Sciences of the University, Lithuania</i> |
| 3 | Changes in Perception of Business Risks Regarding the Threat of Corporate Bankruptcy Due To COVID-19 | Martin Cepel, <i>Pan-European University in Bratislava, Slovakia</i> |
| 4 | Neo-Bureaucracy in Portuguese Public Sector Enterprise Health Care Management – An Institutional Logic Perspective | Helena Costa Oliveira, Lúcia Lima Rodrigues, <i>Polytechnic of Porto, Portugal</i> |
| 5 | An Analysis on Bist30 Index During Covid-19 Pandemic in Turkey: The Effects of Bond, Usd Currency and Vix Index | Hakan Kum, Melek Kidemli, Zeynep Evin Topaloğlu, <i>Nevşehir Hacı Bektaş Veli University, Turkey</i> |

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| 16:40 – 17:00 | Coffee Break |
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Session 5
17:00 – 19:00

| ORDER | TITLE | AUTHOR, AFFILIATION and COUNTRY |
|-------|--|--|
| 1 | Examining High Context Communication - Low Context Communication Discrimination Using Confirmatory Factor Analysis (CFA): A Study on University Students | Asli Güner, Hüseyin Gürbüz, <i>Eskişehir Osmangazi University, Turkey</i> |
| 2 | Digital HR: A Study on How Game-Based Assessments Can Attract More Talent | Uğur Gürbüz, Mine Afacan Fındıklı, Şebnem Özdemir, <i>Turkish Economy Bank, Turkey</i> |
| 3 | Comparison of Foreign and Domestic Companies in Terms of Investment Measurement and Management | Martina Kánová, <i>Technical University in Zvolen, Slovakia</i> |
| 4 | Determining the Effective Factors influencing the Entrepreneurship and Sustainable Development of Maramureş Region | Gratiela Dana Boca, Rita Toader, Diana Ighian, Cezar Toader, <i>Technical University of Cluj Napoca, Romania, Switzerland</i> Diana Cezara Toader, <i>The University of Lausanne, Switzerland</i> |
| 5 | Digital Marketing for Sustainable Market Using Online Customers Respond | Diana-Cezara Toader, <i>The University of Lausanne in Lausanne, Switzerland</i> Grațîela Boca, Rita Toader, Mara Măcelaru, Cezar Toader, Diana Ighian, <i>Technical University Cluj Napoca, CUNBM</i> |

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| 02.10.2020 19:00 – 19:20 | Closing Ceremony |
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