



WORLD CONGRESS  
OF ADMINISTRATIVE & POLITICAL SCIENCES



The Academic Events Group

8th

# WORLD CONGRESS OF ADMINISTRATIVE AND POLITICAL SCIENCES

**18-20 October 2019**

Grand Park Lara Hotel  
Convention Center  
**Lara – Antalya, Turkey**

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## 8th World Congress of Administrative and Political Sciences (ADPOL-2019)

**18-20 October 2019**

Grand Park Lara Hotel Convention Center

Lara – Antalya, Turkey

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## KEYNOTES



### Prof. Dr. Ramazan Sari

Middle East Technical University, Department of  
Business Administration  
Ankara – TURKEY

**Keynote Title:** "Importance of Economic and Social Issues in Efficient Solar and Wind Energy Policy Development"

**Abstracts:** Energy has a central role in the contemporary debates on global warming and sustainable development. There is an ongoing discussion on whether we have reached the limits of fossil-based energy forms. It is very obvious that the transition from fossil-based energy forms to more

renewable forms will positively alter the discussion on energy policies. It is not clear how replacing old energy forms with supposedly more renewable ones will be able to solve energy-related problems, without first addressing fundamental questions related to, for example, unsustainable production and consumption patterns, as well as deeper structural issues, such as social inequality in energy systems. Thus, two fields have grown in energy literature. Energy justice is an emerging research field that advances understandings of how energy systems and energy transitions impact upon societies. The social acceptance of policies are progressively becoming more important for policy and decision makers worldwide aiming to design policies that reach attempted targets smoothly with community support.



### Prof. Dr. Özcan Asilkan

Dean of the Faculty of Computer Science and IT  
Metropolitan University of Tirana (UMT)  
Tirana, Albania

**Keynote Title:** "New Challenges for a Smarter Tourism in the Light of Big Data"

**Abstract:** In the last decade, Big data has become the most popular and widely used term to explain data availability and exponential growth in the rapidly changing modern world. It has evolved to bring new opportunities to professionals like scientists, managers, and policymakers to make effective decisions. "Big data" by now is a buzzword

that is often used without an understanding of what it actually refers to. According

to Gartner's technical definition, big data is: "high-volume, high-velocity and/or high-variety information assets that demand cost-effective, innovative forms of information processing that enable enhanced insight, decision making, and process automation." Technicalities aside, big data is the most advanced tool that companies can use to know as much as possible your customers and target customers, no matter how large. Knowing the users you are addressing is the best way to communicate with them effectively, keep them loyal, and ensuring that they don't turn to competitors. With digital transformation, nothing is the same as before, and this is especially the case for growing Travel & Tourism sector, which is responsible for generating about 10.4% of the world's GDP and 319 million jobs (about one in 10, internationally). Digital transformation has triggered an enormous series of consequences that have placed the customer at the center of things. Today, it's no longer the customer following the brand but the opposite. This is true for many sectors, but especially for travel and tourism. The industry of tourism thrives on information. Tourism big data is typical information produced by travelers themselves. Big data can deliver up-to-date and immensely informed inferences regarding behavior and human activity that enhances the tourism industry. Tourists leave various digital traces behind when using mobile technologies on the web. Through every tourist, enormous amounts of data are present about everything that is relevant to different stages of travel — before, between and after a voyage. Due to the vast amounts of data availability in the cloud, analytics has become a need to make sense of the information present in the data. If you are a new customer planning for a trip, you probably acquire more sources from the internet when you are buying tickets, researching attractions or reserving accommodations. Members of the tourism industry are slowly turning to big data to find new ways for improving opportunities, decision-making and overall performance, for example, an interconnection of scattered information can be made possible through big data. Merchants and agencies involved in tourism can find various methods to use a diversity of data resources to interact with potential guests at each stage of a tour and use these big data sources to timely and better understand the increasing visitor statistics. They can also re-market to aim customers who have chosen a particular destination on an agency travel website. Big data tourism using particular methods have benefits over traditional methodologies, which will be discussed during this conference.

### **Biography:**

Prof. Özcan Asilkan is an experienced Computer Engineer and Professor of Management Information Systems with a demonstrated experience in manufacturing and tourism industries. His research Interests focus on Management Information Systems, Machine Learning, Data Mining, CRM and Tourism. With more than 20 years of academic and business expertise, he has held many engagements throughout the world, mainly in Turkey, North Cyprus, Germany and Balkan countries. As an IT expert, he worked as System Analyst, Database Administrator and Application Developer, took part in many projects, e.g. the implementation of CRM and ERP Systems in manufacturing companies and hotel resorts. He also served as consultant for the several software companies, located in Antalya Technopark, dedicated to the production of hotel management software. As an Academic, he founded and chaired the departments of Computer Engineering and Management Information Systems in various universities. Among the major courses he has taught over the years are Statistics, Data Mining, Artificial Intelligence, MIS, XML, Algorithms & Programming, Software Testing, etc. He is the co/author of approximately 50 papers published in international journals and conferences. He chaired several international conferences and joined as Keynote speaker to several others. In addition to the native language (Turkish), he also knows English and German. Since September 2019 he has been working as the Dean of the Faculty of Computer Science and IT at Metropolitan University of Tirana (UMT) in Albania.

## PANEL



**Assoc. Prof. Dr. MURAT SÖNMEZ**

Middle East Technical University, Northern  
Cyprus Campus, North Cyprus

**Panel Title:** "Is the Aim, in any Case, to Publish Articles at all Costs? Research and Publication Ethics"

**Abstract:** In today's competitive world, the importance of scientific research leading to new technologies and innovative products is undeniable. Publishing the results and outcomes of a research is crucial. It should be recorded by whom the research was conducted and who is responsible for the research outputs. The

publication of research results in scientific community will enable other researchers to benefit from the results and, if necessary, to carry out additional studies. In the recruitment of professors to universities, and later in the extension of their contracts, and their promotions, number of publications is used as an important criterion. In some universities, number of publication is used as the main measuring tool to promote academic staff. Such a wrong policy may enforce young academicians to publish articles in any case at all costs. They may violate research ethics rules, or may find journals that their referees are not very competent on the subjected things or may even show someone else's research as his own, in order to be promoted in a shorter period of time. In this article, research and publication ethics are reviewed. The role of journal editors and ethics committee of universities are highlighted for preventing possible violations.

**Key Words:** Research ethics, publication ethics

**Bio:** Assoc. Prof. Dr. Murat Sönmez, was born in Ankara, Turkey, in 1959. He received his PhD degree in Mechanical Engineering from Middle East Technical University (METU), in 1995. He worked as a research engineer, a teaching assistant and then an instructor for METU (Ankara Campus) between 1981- 2007. Currently, he is a full-time faculty member in the Mechanical Engineering Program at METU Northern Cyprus Campus. His main research interests include energy saving, energy management, technical education, computer aided design and manufacturing. He is editor in chief of World Journal of Environmental Research, member of Research and Publication Ethics Committee of METU NCC, and one of the members of the editorial board of the Science PG- Educational Journal. He is also one of the peer reviewers of Science PG- American Journal of Energy Engineering, and that of British Educational Research Journal.

# **ABSTRACTS**

## **PARTIES IN THE MALAYSIAN PARLIAMENT: THE STUDY OF OPPOSITION IN THE THIRTEEN PARLIAMENT**

**Rosyidah Muhamad**, Universiti Malaysia Terengganu

**Ummu Atiyah**, Universiti Utara Malaysia

**Ahmad Zakuan**, Universiti Utara Malaysia

### **Abstract**

Democracies are premised on the idea that citizens can hold their leaders accountable for their actions by voting for or against them in regular elections. Citizens must possess information about the activities of Members of Parliament either from the ruling government or the opposition. Most activities of the opposition are not published in the mass media which has been controlled by the government. The existence and activity of political opposition is vital in democratic system of government. This paper explores the impact of opposition MPs in the lower house (Dewan Rakyat) of the Malaysian Parliament. It is an attempt to see whether opposition representatives in the Dewan Rakyat are able to make any impact or difference in parliament, in the context of making policy output. Particularly, whether or not they played their role as political opposition to proactive and reactive to the issue discussed. Through textual analysis of the thirteen parliament of Malaysia, this paper examines the issues that have been introduced, discussed and the impact they made in parliament. It also identifies that the level of activism of the opposition MPs in the parliament much higher than it was in the earlier parliament.

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# **Changes in the nutrition and foodstuffs consumption of the Czech Republic population**

**Pavla Varvažovská**, Czech University of Life Sciences Prague

**Marie Prášilová**, Czech University of Life Sciences Prague

**Denisa Jiroutová**, Czech University of Life Sciences Prague

## **Abstract**

Foodstuffs play an irreplaceable role in human life. For the current Czech society, a saturated food market is typical, when offer is higher than the demand. Changes in the shopping behavior and eating habits follow after the market saturation. The society places more emphasis on food hygiene and safety, paying greater attention to the composition of food and its geographical origin. The health condition of the population is related to food consumption. Lack of physical activity, workload, fatigue and stress lead to frequent occurrence of civilization diseases, partly influenced by the ease of availability of certain foods. This paper deals with the analysis of long-term consumption of selected types of food in relation to health aspects and nutrition policy of the state. Statistical methods including predictions are the tools of the analysis done. The proposed solution contains suggestions for improvement of the Czech population's eating habits.

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# **Causal Relationship between Public Debt and Economic Growth: Evidence from ARDL Bound Test for Tunisia**

**AZZA ZIADI**, Chaqra university

## **Abstract**

Despite the measures and reforms aiming to reduce the dependence of the banking system, Tunisia, like most developing countries, has an economy that is characterized by tight financial markets and insufficient savings, which essentially pushes it into debt. The negative impact of the situation in Libya, the country's largest regional economic partner, as well as the demonstrations for the increase of wages, the absorption unemployment and the reduction of inequalities pushed the state into debt. The weakness of economic activity, especially after 2011, has resulted, among other things, in a fall in the State's own resources needed to finance investment; hence the increased use of public debt leads to an acceleration of the growth rate of total indebtedness, both domestically and externally. These findings motivate our research to investigate the causal relationship between economic growth and public debt in Tunisia between 1986 and 2017. This paper aims to asses the performance of debt policy in Tunisia between 1986 and 2017 and investigates the long and short run causal relationships between public debt and economic growth. First, our results show empirical evidence of unsustainable path for public debt in Tunisia. Second, using the Autoregressive distributed lag model (ARDL), our results show empirical evidence of (i) long run relationships between the two variables, (ii) unidirectional causality meaning that more public debt slow down economic growth in short term and improves economic growth in the long run, and (iii) more economic growth has no effect on debt rate.

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