

9th

World Congress of Administrative and Political Sciences



WORLD CONGRESS
OF ADMINISTRATIVE & POLITICAL SCIENCES



/ taegcenter



/ taeg_center



/ taegcenter

Porto, Portugal 01-03 October 2020

DRAFT PROGRAM

ADPOL - 2019

Participants Flags



www.adpol.org





WORLD CONGRESS
OF ADMINISTRATIVE & POLITICAL SCIENCES

**9th World Congress of Administrative and
Political Sciences
(ADPOL-2020)**

**Porto, Portugal
01-03 October 2020**

Draft Program

Organization
The Academic Events Group

Dear Participants

Thank you very much for you to participate **9th World Congress of Administrative and Political Sciences (ADPOL-2020)** which **will be held online** at **01 – 03 October 2020**.

The conference will be held online. As you know, Coronavirus disease (COVID-19) has influenced the world.

It is prohibited in closed areas to hold meetings in Portugal. Therefore, it was decided by the conference organizing committee to hold the conference on **01 – 03 October 2020** online, considering your health.

Participation in the conference will be in the form of online. Within the scope of the program, the opening ceremony, keynote speeches, the speeches of the participants will be held online and interactively by everyone in the form of video, audio, or text chat. Likewise, participation and presentation certificates will be sent to you. In addition, abstract books and full papers will be published.

The **ADPOL -2020 Draft Program** is published in our conference web site:

https://globalcenter.info/adpol/?page_id=48

If your presentation is not available in the draft program, or you may withdraw your paper, please send the name of your article and its authors' names and ID number to adpol.secretariat@gmail.com until **September 29, 2020, at 24:00 GMT+2**. Your paper will take or out place in the program in a short time.

Even if you have not submitted your full paper until now, you have still chance to take place in the conference program. Please send us an email stating your paper title for the conference program and also if it is ready attach last version of the abstracts until **September 29, 2020**.

Full Paper Publication

- You may publish your article on a journal indexed by **Scopus** or **Web of Science (ESCI)** following a review process and by paying an additional registration fee. [For more information...](#)
- **Selected papers will be published in Supporting or other Journals: Indexed in Clarivate Analytics Web of Science (SSCI or ESCI) or SCOPUS.**
- The Remain accepted full papers will be published as proceedings "**New Trends and Issues Proceedings on Humanities and Social Sciences**" (indexed in **Web of Science**, www.prosoc.eu) and also submitted to **SCOPUS**, **EBSCO** and **Clarivate Analytics Conference Proceedings Citation Index – CPCI (ISI Web of Science)** for evaluation for inclusion in the list. [For more information please click here...](#)

Full Paper Submission

The full paper deadline will be extended **November 01, 2020** and the Camera-ready submission for publication at **November 15, 2020**. This mean you should participate the conference and present your full paper at the conference (oral or virtual) and after the criticism during the conference you will have chance to make your last changes in the last version of your full paper and submit again until November 01, 2020.

Poster or Virtual Presentation

If you want to make POSTER or VIRTUAL PRESENTATION, please send us an email adpol.secretariat@gmail.com about your presentation type until **September 29, 2020**. Thus, we can organize the presentations. The posters will be displayed on the conference web site. The participants may be writing their criticism about the poster.

There will be an online (Virtual) presentation rehearsal taking place **on September 28, 2020 at 14:00 (GMT+2, Athens) -16:00 (GMT+2, Athens)**

You will be present your papers at your own home. We will send an invitation to your email address. Thus, you will have started your presentation beforehand. During your presentation, you will have the chance to show your PowerPoint slats. Also, those who follow you will be able to ask you questions.

Best Abstract and Poster Award and Poster Size:

The poster size is A0, equals 118 cm height x 84 cm length, or smaller. Please choose upright format and keep in mind that the font sizes should be big enough to allow your poster to be read from some distance. We suggest using a font size of 22 – 24 pt for texts and 60 – 70 pt for headings. The conference will offer the Poster Award to the three best posters. Please read the guidelines below carefully. You may change to modify you abstract until **September 29, 2020**. Then send it to us adpol.secretariat@gmail.com.

Registration

Please visit these addresses to apply for:

- Conference registration https://globalcenter.info/adpol/?page_id=40
- If you have difficulty paying, please write to us. Papers without payment will be removed from the program.

We would like you to fill the registration form completely below. This is necessary to make your registration. This form includes personal and paper details, your attendee role (status).

If you have any questions, please contact me. Thank you for considering this conference as a venue for your work.

All the conference members are working hard for your excellence and for the conference.,

With Respect,

Prof. Dr. Carlos Rodrigues
Chair of the Conference

Organized by

Universidade Portucalense, Porto, Portugal

Program Chair

Prof. Dr. Carlos Rodrigues & Prof. Dr. Ana Cláudia Carvalho Campina

Universidade Portucalense, Porto, Portugal

International Program Committee

Prof. Dr. Ana Cláudia Carvalho Campina, Universidade Portucalense, Portugal

Prof. Dr. Carlos Rodrigues, Universidade Portucalense, Portugal

Prof. Dr. Constanta Aurelia Chitiba, Christian University "Dimitrie Cantemir", Romania

Prof. Dr. Huseyin Arasli, Eastern Mediterranean University, Cyprus

Prof. Dr. Lourdes Canos, University of Alcala, Spain

Prof. Dr. Andreea Claudia Serban, Academy of Economic Studies, Romania

Dr. Nikzad Manteghi, Islamic Azad University Tehran, Iran

Dr. Ahu Tatli, Queen Mary University of London, UK

Naziyet Uzunboylu, Manchester Metropolitan University, UK

Organizing Committee

Dr. Tahir Tavukçu, Cyprus Social Sciences University

Dr. Nihat Ekizoğlu, Ataturk Teacher Training Academy

PhD Candidate. Beria Gökaydın, Near East University, Cyprus

PhD Candidate Semih Çalışkan, Istanbul Aydın University

PhD Candidate Zeynep Genç, Istanbul Aydın University

PhD. Daniel Sekyere-Asiedu, Near East University, Cyprus

Lilia Trushko, Girne American University

Metin Berk Odabasi, Warwick University, UK

Secretariat

Pembe Mehmet, Cyprus International University, Cyprus

adpol.secretariat@gmail.com

International Advisory Board

Ali Dayiođlu, Near East University, North Cyprus

Andreas Gruener, University of St. Gallen, Switzerland

Bulbul Dhar-James, Jamia Millia Islamia, New Delhi, India

Edward P. Wolfers, University of Wollongong, Australia

Elif epni, Bahcesehir University, Turkey

Foued KHLIFI, Higher Institute of Management Gabès, Tunisia

Hall Gardner, the American University of Paris, France

Ioan-Gheorghe Rotaru, Timotheus' Brethren Theological Institute of Bucharest, Romania

Jawahar Lal Kaul, University of Delhi, India

Jose Esteban Castro, Newcastle University, United Kingdom

K M Sajad Ibrahim, University of Kerala, India

Martin Holland, University of Canterbury, New Zealand

Matthew J. Webb, the Petroleum Institute Abu Dhabi, United Arab Emirates

Paul Higgins, City University of Hong Kong, Hong Kong

Ruth Johnson Carter, GCSU Milledgeville, USA

Shirley Scott, the University of New South Wales, Australia

Tom Houghton, Curtin Graduate School of Business, Australia

William E Kovacic, the George Washington University, USA

William Harris, University of Otago, New Zealand

Zeliha Kashman, Near East University, North Cyprus

KEYNOTES



María Teresa Ballestar
ESIC Business & Marketing School

Keynote Title: “Will automation and robotics increase knowledge and gender bias in companies?”

Abstract: As Smit et al. (2020) point out, the COVID-19 pandemic is going to increase the presence of automation and its relevance in industry, but its contribution is going to be heterogenous across regions and groups of population. This keynote speech aims are to shed light on which levels of education are going to benefit from this process and their impact according to gender. Higher education levels not related to STEM studies will possibly be one of the first casualties of these changes, especially in European countries, where the numbers of students in those areas, have been slowly going down over the last few decades.

Bio: María Teresa Ballestar is researcher at ESIC Business & Marketing School. She has developed her professional career in different sectors such as IT consultancy, banking, startups and pharma. She spent more than seven years as IT consultant and later more than eleven years in areas related with data analysis in banking, such as risk, finance, marketing and data science. She has been holding managing positions, driving digitalization, innovation and data analytics in start-ups and pharmaceutical companies. She is currently Associate Director of Data Analytics in Spain in one of the world’s largest pharmaceutical firms.

She holds a B.A in Statistics and a M.Sc. in Marketing & Market Research, a M.A in Information and Knowledge Society and also a PhD. in Applied Economics. Her research focus on applying data science, big data and AI to understand, evaluate and predict customer behaviour in e-commerce, the impact of public policies on productivity, business and economic phenomena and the impact of digital transformation in companies, where she has published several papers in top tier journals within the last years.



Sasa Drezgic, PhD
Associate professor of Faculty of Economics
University of Rijeka, Croatia

Keynote Title: “Will be announce”



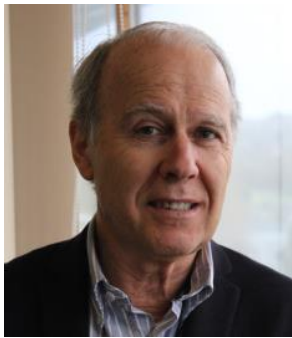
Prof. Dr. Ana Cláudia Carvalho Campina

PhD Human Rights; Political Scientist; University Professor in Law Department; Researcher in IJP Portucalense Institute for Legal Research; Vocational Trainer; Lecturer of UNESCO Chair in Youth, Education and Society; Lecturer of Gonçalves Dias Chair (BR).

Keynote Title: “The right to decide the moment of ending life: the political duty of create the need conditions”

Abstract: Does the right to life, enunciated in multiple international treaties and constitutions from multiple countries, impose on people who have to remain obligatorily alive regardless of their degraded state of health? Or does that right mean “the right” to the free choice to end life if health no longer exists and life is atrocious suffering?

This is the question that we propose to debate, through the qualitative-analytical method, in the light of the International Treaties, country laws and the jurisprudence of National and International Courts, as well as the level of political action on this issue.



Prof. Dr. Carlos Rodrigues

PhD European Tax Law; University Professor in Law; Researcher in IJP Portucalense Institute for Legal Research; Lecturer of Gonçalves Dias Chair (BR); Vocational Trainer; Ex-Principal Advisor Tax and Customs Authority; Legal Consultant.

Keynote Title: “The right to decide the moment of ending life: the political duty of create the need conditions”

Abstract: Does the right to life, enunciated in multiple international treaties and constitutions from multiple countries, impose on people who have to remain obligatorily alive regardless of their degraded state of health? Or does that right mean “the right” to the free choice to end life if health no longer exists and life is atrocious suffering?

This is the question that we propose to debate, through the qualitative-analytical method, in the light of the International Treaties, country laws and the jurisprudence of National and International Courts, as well as the level of political action on this issue.

DRAFT PROGRAM

IMPORTANT EVENTS

01.10.2020 10:00 – 10:15	Prof. Dr. Hüseyin Uzunboylu , <i>Higher Education Planning, Supervision, Accreditation and Coordination Board</i> , Nicosia, North Cyprus Prof. Dr. Çetin Bektaş Tokat Gaziosmanpaşa University, Turkey	
-----------------------------	---	--

TIME	TITLE	SPEAKER	HALL NAME
01.10.2020 10:15 – 11:00 Keynote 1	"Will automation and robotics increase knowledge and gender bias in companies?"	Teresa Ballestar ESIC Business & Marketing School	1

11:00 – 11:20	Coffee Break	
---------------	--------------	--

TIME	TITLE	SPEAKER	HALL NAME
01.10.2020 11:20 – 12:00 Keynote 2	"Will be announce"	Sasa Drezgic, PhD Associate professor of Faculty of Economics University of Rijeka, Croatia	1

12:00 – 13:00	Lunch	
---------------	-------	--

TIME	TITLE	SPEAKER	HALL NAME
02.10.2020 09:30 – 10:10 Keynote 3	"The right to decide the moment of ending life: the political duty of create the need conditions"	Prof. Dr. Ana Cláudia Carvalho Campina , <i>PhD Human Rights; Political Scientist; University Professor in Law Department; Researcher in IJP Portucalense Institute for Legal Research; Vocational Trainer; Lecturer of UNESCO Chair in Youth, Education and Society; Lecturer of Gonçalves Dias Chair (BR).</i> Prof. Dr. Carlos Rodrigues PhD European Tax Law; University Professor in Law; Researcher in IJP Portucalense Institute for Legal Research; Lecturer of Gonçalves Dias Chair (BR); Vocational Trainer; Ex-Principal Advisor Tax and Customs Authority; Legal Consultant.	1

10:10 – 10:20	Coffee Break	
---------------	--------------	--

02.10.2020 19:00 – 19:20	Closing Ceremony	
-----------------------------	------------------	--

**01/10/2020, Thursday
(Porto Time, GMT-2)**

IMPORTANT EVENTS

01.10.2020 10:00 – 10:15	Prof. Dr. Hüseyin Uzunboylu , <i>Higher Education Planning, Supervision, Accreditation and Coordination Board</i> , Nicosia, North Cyprus Prof. Dr. Çetin Bektaş Tokat Gaziosmanpaşa University, Turkey	
-----------------------------	---	--

TIME	TITLE	SPEAKER	HALL NAME
01.10.2020 10:15 – 11:00 Keynote 1	“Will automation and robotics increase knowledge and gender bias in companies?”	Teresa Ballestar ESIC Business & Marketing School	1

11:00 – 11:20	Coffee Break
---------------	---------------------

TIME	TITLE	SPEAKER	HALL NAME
01.10.2020 11:20 – 12:00 Keynote 2	“Will be announce”	Sasa Drezgic, PhD Associate professor of Faculty of Economics University of Rijeka, Croatia	1

12:00 – 13:00	Lunch
---------------	--------------

**Session 1
13:00 – 15:00**

ORDER	TITLE	AUTHOR, AFFILIATION and COUNTRY
1	New Challenges in Teaching and Learning of Administrative Studies – Digitalisation and Innovative Pedagogies	Oana Iucu, <i>University of Bucharest</i> , Romania
2	Perceptions of The Impact of Transformational Leadership on Human Capital Within the Disruptive Business Environment of Academia	Ayman Abu-Rumman, <i>Ahliyya Amman University</i> , Jordan
3	Tourist Routes and User Profiling in Recommender Systems: An Analysis of Northern Portugal Visitors	Sara Araújo, Filipa Brandão, Zélia Breda, <i>Polytechnic Institute of Porto</i> , Portugal
4	Consumers' Attitudes Towards Discount Stores' Private Brands	Tamer Baran, Ahmet Bardakci, <i>Pamukkale University</i> , Turkey
5	The Transformative Role of Human Resources (Hr) In the Digitalisation of Companies: A Study on How Game-Based Assessments Can Attract More Talent in The Recruiting Processes	Uğur Gürbüz, Mine Afacan Findıklı, Şebnem Özdemir, <i>Bahçeşehir University</i> , Turkey
6	Enhancing Employee Retention in Supervisory Support Context: Role of Person-Organizations Fit and Career Commitment	Hafiz Ghufuran Ali Khan, <i>International Islamic University</i> , Islamabad Pakistan

15:00 – 15:20	Coffee Break
---------------	---------------------

Session 2
15:20 – 17:00

ORDER	TITLE	AUTHOR, AFFILIATION and COUNTRY
1	The Evolving Understanding of Bureaucracy and The Developments in Management Accounting	Helena Costa Oliveira, Lúcia Lima Rodrigues, <i>Polytechnic of Porto</i> , Portugal
2	The Value of Insolvency: Liquidation Value and Creditors Recovery	Eduarda Duarte, Cristiana Cerqueira Leal, <i>EEG - University of Minho</i> , Portugal
3	Assessment Of Factors Determining VAT Gap – Lithuania	Egidijus Bikas, Gabija Malikonyte, <i>Vilnius university</i> , Lithuania
4	Participatory Budgeting From The Perspective Of The Budget and Finances of The Municipality of Mirandela	Sónia P. Nogueira, Lucas Maciel, <i>University of Minho</i> , Portugal
5	Identifying the Environmental Impact of Public Private Partnership Projects in Nigeria	Afeez Sanni, <i>University of Jos</i> , Nigeria
6	Generation Expression and Identification in Lithuania	Gita Šakytė-Statnickė, <i>Klaipėda State University of Applied Sciences</i> , Lithuania

02/10/2020, Friday
(Porto Time, GMT-2)

IMPORTANT EVENTS

TIME	TITLE	SPEAKER	HALL NAME
02.10.2020 09:30 – 10:10 Keynote 3	“The influence of COVID-19 in the Social Wellbeing”	Prof. Dr. Ana Cláudia Carvalho Campina , <i>PhD Human Rights; Political Scientist; University Professor in Law Department; Researcher in IJP Portucalense Institute for Legal Research; Vocational Trainer; Lecturer of UNESCO Chair in Youth, Education and Society; Lecturer of Gonçalves Dias Chair (BR).</i> Prof. Dr. Carlos Rodrigues <i>PhD European Tax Law; University Professor in Law; Researcher in IJP Portucalense Institute for Legal Research; Lecturer of Gonçalves Dias Chair (BR); Vocational Trainer; Ex-Principal Advisor Tax and Customs Authority; Legal Consultant.</i>	1

10:10 – 10:30	Coffee Break
---------------	--------------

Session 3

10:30 – 12:00

ORDER	TITLE	AUTHOR, AFFILIATION and COUNTRY
1	Strategic Environmental Assessment (Sea) Process for Business Economics and Management in Industry 4.0 Towards Sustainable Development	Vijayan Gurumurthy Iyer, India
2	Determination of Factors Affecting the Amount of Particulate Matter (PM10): Example of Eskişehir City Center	Hüseyin Gürbüz, Halime Arslan Gürdal, Hasan Durmus, Turkey
3	The Level of Entrepreneurship in Polish Regions and The State of The Business Cycle	Paweł Zasadzki, Łukasz Markowski, Damian Opalach, <i>University of Warmia and Mazury in Olsztyn</i>
4	The Role of Implementing Kpis To the Faculty Members in Enhancing Higher Education Quality in Lebanon	Moetaz Soubjaki, Radwan Choughri, Hussein Al Jardali, <i>Jinan University, Lebanon</i>
5	The Enhancers of The Internationalization Strategy and Its Relation with Business Performance – The Portuguese Case	Carla Azevedo Lobo, Carla Santos Pereira, Natércia Durão, <i>Universidade Portucalense Infante D.Henrique, Portugal</i>
6	Determinants, Entry Mode Choice and Barriers to The Internationalisation Of Tourism Companies: The Case Study of Two Portuguese Hotel Groups	Rui Vieira, Zélia Breda, Filipa Brandão, <i>University of Aveiro, Portugal</i>

13:00 – 14:00	Lunch
---------------	-------

TIME	TITLE	SPEAKER	HALL NAME
02.10.2020 14:00 – 14:40 Keynote 3	“The right to decide the moment of ending life: the political duty of create the need conditions”	<p>Prof. Dr. Ana Cláudia Carvalho Campina, <i>PhD Human Rights; Political Scientist; University Professor in Law Department; Researcher in IJP Portucalense Institute for Legal Research; Vocational Trainer; Lecturer of UNESCO Chair in Youth, Education and Society; Lecturer of Gonçalves Dias Chair (BR).</i></p> <p>Prof. Dr. Carlos Rodrigues <i>PhD European Tax Law; University Professor in Law; Researcher in IJP Portucalense Institute for Legal Research; Lecturer of Gonçalves Dias Chair (BR); Vocational Trainer; Ex-Principal Advisor Tax and Customs Authority; Legal Consultant.</i></p>	1

Session 4

14:40 – 16:40

ORDER	TITLE	AUTHOR, AFFILIATION and COUNTRY
1	Fintech Companies: A Bibliometric Analysis	Gencay Tepe, Umut Burak Geyikci, <i>Manisa Celal Bayar University, Turkey</i>
2	Automation of Accounting Processes: Case Study of The Companies in Lithuanian	Neringa Slavinskaite, <i>Vilniaus kolegija/Applied Sciences of the University, Lithuania</i>
3	Changes in Perception of Business Risks Regarding the Threat of Corporate Bankruptcy Due To COVID-19	Martin Cepel, <i>Pan-European University in Bratislava, Slovakia</i>
4	Neo-Bureaucracy in Portuguese Public Sector Enterprise Health Care Management – An Institutional Logic Perspective	Helena Costa Oliveira, Lúcia Lima Rodrigues, <i>Polytechnic of Porto, Portugal</i>
5	An Analysis on Bist30 Index During Covid-19 Pandemic in Turkey: The Effects of Bond, Usd Currency and Vix Index	Hakan Kum, Melek Kidemli, Zeynep Evin Topaloğlu, <i>Nevşehir Hacı Bektaş Veli University, Turkey</i>

16:40 – 17:00	Coffee Break
---------------	--------------

Session 5
17:00 – 19:00

ORDER	TITLE	AUTHOR, AFFILIATION and COUNTRY
1	Examining High Context Communication - Low Context Communication Discrimination Using Confirmatory Factor Analysis (CFA): A Study on University Students	Asli Güner, Hüseyin Gürbüz, <i>Eskişehir Osmangazi University, Turkey</i>
2	Digital HR: A Study on How Game-Based Assessments Can Attract More Talent	Uğur Gürbüz, Mine Afacan Fındıklı, Şebnem Özdemir, <i>Turkish Economy Bank, Turkey</i>
3	Comparison of Foreign and Domestic Companies in Terms of Investment Measurement and Management	Martina Kánová, <i>Technical University in Zvolen, Slovakia</i>
4	Determining the Effective Factors influencing the Entrepreneurship and Sustainable Development of Maramureş Region	Gratiela Dana Boca, Rita Toader, Diana Ighian, Cezar Toader, <i>Technical University of Cluj Napoca, Romania, Switzerland</i> Diana Cezara Toader, <i>The University of Lausanne, Switzerland</i>
5	Digital Marketing for Sustainable Market Using Online Customers Respond	Diana-Cezara Toader, <i>The University of Lausanne in Lausanne, Switzerland</i> Grațîela Boca, Rita Toader, Mara Măcelaru, Cezar Toader, Diana Ighian, <i>Technical University Cluj Napoca, CUNBM</i>

02.10.2020 19:00 – 19:20	Closing Ceremony
-----------------------------	------------------